



Ayuda a Educar Inc. Annual Report 2022



Dear Donor,

Thanks to you, the second year in the life of Ayuda a Educar has surpassed our most optimistic expectations in terms of impact.

In 2022, we delivered 2160 packages with food and essential items to more than 350 teachers in rural and underprivileged schools administered by the Marist Brothers in Venezuela. This was made possible by your generous support—including a critical donation by the U.S. branch of the Marist Brothers; all in all, we raised more than \$60,000 this year, versus \$18,000 in 2021. Of that, we spent more than \$54,000 in donations, leaving us with a tiny bit of room to continue our program through January.

We also obtained recognition of our status as a 501c3 organization from the U.S. Internal Revenue Service. If you work at a company that matches your charitable giving, we encourage you to submit your donations for matching. This is a very important step for us—which we hope will allow us to raise enough funds from a wide variety of donors, in order to make our deliveries more regular and our effort sustainable in the long term. We would like to extend our helping hand beyond the Marist network of schools in the long term.

In April, we held our first Marist alumni gathering in the Miami area – which helped us reconnect with former schoolmates and raise awareness for our cause, as well as funds. We expect to do more of these in the future.

As you may have seen in the news, thousands of Venezuelans keep emigrating to escape hardship; the aid we can provide is important to help teachers make the decision to stay in front of their classrooms.

Thank you for your support,

The directors of Ayuda a Educar

(Lucía Murlá, Dashiell López, Ángel González, Andrés Miñarro, Manuel Solórzano and Dorindo Burgo.)

Ayuda a Educar, Inc.

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AYUDA AL MAESTRO

In 2022 we continued deploying our first program, “Ayuda al Maestro,” which buys basic foodstuffs from local supermarkets and delivers them directly to teachers. We aim to make repeated deliveries to the schools that fit our criteria, funds permitting. A typical package looks like this:



And contains tuna, sardines, beans, rice, corn flour, pasta, margarine, a dozen eggs, one kilo of sugar and one liter of cooking oil. Its price ranges between \$25/\$30, depending on the local supermarket.

As of Dec. 31, we had delivered packages at 8 schools.

School	Date (2022)	Packages delivered	Cost
ETI Ildfonso Gutiérrez (Maracaibo)	3/7,5/18,6/14,7/15,10/26,11/26	308	\$7700
CECAL Ildfonso Gutiérrez (Maracaibo)	3/7,5/18,6/14,7/15,10/26,11/26	42	\$1050
Manuel Ángel Puchi Fonseca (Maracaibo)	4/22,5/18,6/14,7/15,10/26,11/26	387	\$9675
UEP Marcelino Champagnat (Maracaibo)	4/22,5/18,6/14,7/15,10/26,11/26	114	\$2850
UEP Prof. Misael Vilchez (Maracaibo)	1/20,4/22,5/18,6/14,7/15,10/26,11/26	472	\$11800
UEP San Pablo (Machiques, Zulia state)	1/20,4/26,6/17,7/15,10/26,11/26	332	\$8712.4
CEMACAL San Pablo (Machiques, Zulia state)	1/20,4/22,6/17,7/15,10/26,11/26	179	\$4705.8
ETIP Marcelino Champagnat (Maracay)	1/20,5/31,6/14,7/15,10/26,11/26	326	\$8150
Total		2160	\$54643.20

In total, 361 teachers and school support staff benefited directly from your donations.



Packages delivered to teachers at UEP San Pablo in Machiques, Zulia State, in Nov. 2022.



Packages delivered to teachers at Colegio Hno. Ildefonso Gutierrez in Maracaibo, Oct. 2022

OUR 2022 BUDGET

(in USD)

	2021	2022
Funds raised	18,066	61,428
Cost of packages delivered	12,301	54,643
Legal fees, fundraising event, other expenses	663	2,552
Remainder	5,102	9,335

HIGHLIGHTS



On April 27, at Christopher Columbus High School in Miami, Fl., the US Province of the Marist Brothers, represented by brothers Dan O’Riordan and Alberto Rivera, awarded us critical support to continue our Ayuda al Maestro program.



On April 16 we held our first gathering for alumni of the Venezuelan network of Marist schools – the first of many to come, and an important step to raise awareness for our cause.

PLANS FOR 2023

- We anticipate to spend the remainder of our funds in Q1 in our food delivery program, “Ayuda al Maestro.”
- We want to amp up donations, including those received through corporate matching, given our 501c3 status. Our aim is to raise at least enough revenue from a diverse array of sources to cover monthly deliveries through the school year.
- We’ll continue to explore the logistical challenges of launching new programs – “Ayuda a la Escuela,” providing help to school infrastructure, and “Ayuda al Alumno,” which would give help pay for school lunches or breakfasts to underprivileged students.

